

Foley & Lardner uses LinkedIn Learning Extension in UniversitySite to promote firm learning initiatives.

SOLUTION

LinkedIn Learning Extension provided a way to utilize the functionality of UniversitySite with LinkedIn's vast content library.

CAMPAIGN KPI

The firm's enrichment plan achieved 90% participation and high completion rates.

CORE THEMES

The firm wanted to implement a learning enrichment plan for legal assistants, staff and managers.



Proficiency



Overview



Foley & Lardner LLP set out to supplement their existing learning content with LinkedIn Learning's vast content library to provide power skills training for technology staff, legal assistants, and managers. The firm also needed the ability to assign learning plans, track completion rates, and employee progress. UniversitySite was able to meet this need.

UniversitySite's LinkedIn Learning Extension allows the firm to integrate LinkedIn Learning modules with other learning content already in UniversitySite to create customized learning plans for each group. Once the plans were set up and assigned, the firm could track employee progress and completion rates. Learners access LinkedIn Learning content through UniversitySite, where they were already accustomed to finding learning resources.

Product

The LinkedIn Learning Extension incorporates the Single Sign-On technology of UniversitySite while leveraging LinkedIn's digital courses inside UniversitySite for technical, power skills, and professional development.

The extension provides the ability to import LinkedIn Learning courses through the eLearning store in InstructorSite.

Additionally, LinkedIn courses can be launched directly from UniversitySite.



Profiscience

Solution

LinkedIn Learning Extension

Foley & Lardner used the LinkedIn Learning Extension to implement a legal assistant enrichment plan. Registrants received the training needed to succeed in their roles at the firm. In addition, the firm was able to take courses from LinkedIn Learning and break those courses up into chapters to choose sections of a course to assign.

By using the LinkedIn Learning Extension, the firm was able to take advantage of the unique features of UniversitySite by creating learning plans that send automatic reminders. In addition, UniversitySite allows tracking for learning plan progress and course completion rates.

Benefits

- Seamless access to LinkedIn Learning content via Single Sign-On
- Easily import LinkedIn content into the UniversitySite course catalog.
- LinkedIn Learning courses can be launched directly from UniversitySite.

About Foley & Lardner LLP

Foley & Lardner LLP is headquartered in Milwaukee, WI with over 1,100 lawyers in 25 offices across the United States, Mexico, Europe, and Asia, Foley approaches client service by first understanding our clients' priorities, objectives, and challenges. They work hard to understand clients' issues and forge long-term relationships with them to help achieve successful outcomes and solve their legal issues through practical business advice and cutting-edge legal insight. Their clients view them as trusted business advisors because we understand that great legal service is only valuable if it is relevant, practical and beneficial to their businesses.

Profiscience

The Profiscience team has more than 20 years of experience in providing learning and performance management solutions specific to the unique needs of the legal industry. We are dedicated to helping our clients leverage UniversitySite to meet all of their business objectives. Thousands of hours of ongoing research and development have been invested in UniversitySite, and Profiscience continues to actively develop and aggressively enhance its flagship product to meet the evolving needs of law firms. We keep our priorities squarely focused on our clients, our most important asset. Simply put, UniversitySite has the potential to have an enormous impact on day-to-day training and development efforts and provide a wealth of reports on that impact.

